\$200.00 NM

## INVOICE



CBS21 3300 North Sixth Street Harrisburg, PA 17110 Main: (717) 238-2100 Billing: (717) 238-2100

Invoice #	Invoice Date	Invoice Month	Invoice Period
69665-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WHP	Millennium Washington DC	Millennium	National

Advertiser Product Estimate Number **Republican National Comm** RNC 3548

Flight Dates Order # Alt Order # 11/02/12 - 11/05/12 69665 9854322 /Brad Billing Calendar Billing Type Deal #

Cash

Special Handling

:30 TVRNC1016002

Broadcast

IDB# Advertiser Code | Product Code

Agency Ref Advertiser Ref

Billing Address:

**National Media Research Planning Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314

Send Payment To:

1 WHP

F

11/02/12

5:17 AM CBS 21 News at 5a

**CBS21 Newport Television LLC** PO Box 402689 Atlanta, GA 30384-2689

									Spots/				
Line	Start Date	End Da	ate Des	cription	Star	t/End Time	MTWTFSS	Length	Week	Rate	Type		
1	11/02/12	11/05/	12 SEC	Football Night	t GameVari	ous	S-	:30	1	\$5,000.00	NM		
	Spots: # Ch	Day	Air Date	Air Time De	escription		Start/End Time		th Ad-ID			<u>Rate</u>	Туре
	2 WH	P Sa	11/03/12	8:00 PM SE	C Football	Night Game	Various	:3	0 TVRNC10	016002		\$5,000.00	NM
2	2 11/02/12	11/05/	12 CBS	S 21 News at 1	1p 11p-	-1135p	M F	:30	1	\$1,500.00	NM		
	Spots: # Ch	Day	Air Date	Air Time De	escription		Start/End Time	Lengt	th Ad-ID			Rate	Type
	1 WH	P M	11/05/12	11:10 PM CE	3S 21 News	at 11p	11p-1135p	:3	0 TVRNC10	016002		\$1,500.00	NM
3	3 11/02/12	11/05/	12 NFL	. RS Game Ste	elers 4:00	PM-7:00 PM	S	:30	1	\$15,000.00	NM		
	Spots: # Ch	Day	Air Date	Air Time De	escription		Start/End Time	Lengt	th Ad-ID			Rate	Туре
	1 WH	P Su	11/04/12	6:47 PM NF	L RS Game	e Steelers	4:00 PM-7:00 PI	M :3	0 TVRNC10	016002		\$15,000.00	NM
4	11/02/12	11/05/	12 CBS	S 21 News Wee	ekend 11p-	-1130p	11	:30	2	\$850.00	NM		
	Spots: # Ch	Day	Air Date	Air Time De	escription		Start/End Time	Leng	th Ad-ID			Rate	Туре
	1 WH	P Sa	11/03/12	12:07 AM CE	3S 21 News	Weekend	11p-1130p	:3	0 TVRNC10	016002		\$850.00	NM
	2 WH	P Su	11/04/12	12:00 AM CE	3S 21 News	Weekend	11p-1130p	:3	0 TVRNC10	016002		\$850.00	NM
5	5 11/02/12	11/05/	12 Lette	erman	113	5p-1235a	M F	:30	2	\$650.00	NM		
	Spots: # Ch	Day	Air Date	Air Time De	escription		Start/End Time	Lengt	th Ad-ID			Rate	Туре
	1 WH	P F	11/02/12	12:16 AM Le	tterman		1135p-1235a	:3	O TVRNC10	016002		\$650.00	NM
	2 WH	P M	11/05/12	11:57 PM Le	tterman		1135p-1235a	:3	0 TVRNC10	016002		\$650.00	NM
6	6 11/02/12	11/05/	12 CBS	S 21 News at 6a	a 6a-7	<b>7</b> a	M F	:30	4	\$400.00	NM		
	Spots: # Ch	Day	Air Date	Air Time De	escription		Start/End Time	Lengt	th Ad-ID			<u>Rate</u>	Type
	1 WH	P F	11/02/12	5:57 AM CE	3S 21 News	at 6a	6a-7a	:3	0 TVRNC10	016002		\$400.00	NM
	4 WH	PF	11/02/12	6:58 AM CE	3S 21 News	at 6a	6a-7a	:3	0 TVRNC10	016002		\$400.00	NM
	2 WH	P M	11/05/12	6:22 AM CE	3S 21 News	at 6a	6a-7a		0 TVRNC10			\$400.00	NM
	3 WH	P M	11/05/12	6:39 AM CE	BS 21 News	at 6a	6a-7a	:3	0 TVRNC10	016002		\$400.00	NM
7	7 11/02/12	11/05/	12 CBS	S 21 News at 5a	a 5a-6	Sa	M F	:30	4	\$200.00	NM		
	Spots: # Ch	Day	Air Date	Air Time De	escription		Start/End Time	Leng	th Ad-ID			Rate	Туре
		_ =			. <del> </del>								

5a-6a

## **INVOICE**

Send Payment To:



CBS21 Newport Television LLC PO Box 402689 Atlanta, GA 30384-2689

Invoice #	Invoice Date	Invoice Month	Invoice Period
69665-1	11/11/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
Republican National Comm	RNC	3548

Spots/

							Spots/				
Line Start Date	End Da	ate Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
7 11/02/12	11/05/1	2 CBS	S 21 News at 5a	5a-6a	M F	:30	4	\$200.00	NM		
Spots: # C	h Day	Air Date	Air Time Descr	iption	Start/End Time	Length	Ad-ID			Rate	Туре
4 W		11/02/12	5:29 AM CBS 2	21 News at 5a	5a-6a		TVRNC10	016002		\$200.00	NM
3 W	HP M	11/05/12	5:15 AM CBS 2	21 News at 5a	5a-6a	:30	TVRNC10	016002		\$200.00	NM
2 W		11/05/12	5:43 AM CBS 2	21 News at 5a	5a-6a	:30	TVRNC10	016002		\$200.00	
8 11/02/12	11/05/1	2 M-F	11a-12p	11a-12p	M F	:30	2	\$1,500.00	NM		
Spots: # C	h Day	Air Date	Air Time Descr	iption	Start/End Time	Length	Ad-ID			Rate	Туре
2 W		11/02/12	11:29 AM M-F 1	1a-12p	11a-12p	:30	TVRNC10	016002		\$1,500.00	NM
1 W	HP M	11/05/12	10:58 AM M-F 1	1a-12p	11a-12p	:30	TVRNC10	016002		\$1,500.00	NM
9 11/02/12	11/05/1	2 CBS	S Sun Morning	9a-1030a	S	:30	1	\$1,500.00	NM		
Spots: # C	h Day	Air Date	Air Time Descr	intion	Start/End Time	Length	V4 ID			Rate	Typo
1 W		11/04/12			9a-1030a		TVRNC10	016002			
1 VV	nr 50		9:55 AM CBS \$	oun worning		:30	IVANCIO	J10002		\$1,500.00	IVIVI
10 11/02/12	11/05/1	2 M-F	4p-5p	4p-5p	M F	:30	4	\$850.00	NM		
Spots: # C	h <u>Day</u>	Air Date	Air Time Descr	iption_	Start/End Time	Length	Ad-ID			Rate	Туре
1 W	HP F	11/02/12	4:25 PM M-F 4	p-5p	4p-5p	:30	TVRNC10	016002		\$850.00	NM
4 W	HP F	11/02/12	4:56 PM M-F 4	p-5p	4p-5p	:30	TVRNC10	016002		\$850.00	NM
3 W	HP M	11/05/12	4:18 PM M-F 4	p-5p	4p-5p	:30	TVRNC10	016002		\$850.00	NM
2 W		11/05/12	4:37 PM M-F 4	p-5p	4p-5p	:30	TVRNC10	016002		\$850.00	NM
11 11/02/12	11/05/1	2 CBS	S 21 News at 5p	5p-530p	M F	:30	2	\$900.00	NM		
Spots: # C	h <u>Day</u>	Air Date	Air Time Descr	iption_	Start/End Time	Length	Ad-ID			Rate	Туре
2 W	HP F	11/02/12	5:09 PM CBS 2	21 News at 5p	5p-530p	:30	TVRNC10	016002		\$900.00	NM
1 W	HP M	11/05/12	5:27 PM CBS 2	21 News at 5p	5p-530p	:30	TVRNC10	016002		\$900.00	NM
12 11/02/12	11/05/1	2 CBS	S 21 News at 530p	530p-6p	M F	:30	2	\$900.00	NM		
Spots: # C	h Day	Air Date	Air Time Descr	iption	Start/End Time	Length	Ad-ID			Rate	Туре
2 W		11/02/12	5:40 PM CBS 2	21 News at 530p	530p-6p	:30	TVRNC10	016002		\$900.00	NM
1 W	HP M	11/05/12		21 News at 530p	530p-6p	:30	TVRNC10	016002		\$900.00	
13 11/02/12	11/05/1	2 CBS	S 21 News at 6p	6p-630p	M F	:30	2	\$1,250.00	NM		
Spots: # C	h Dav	Air Date	Air Time Descr	iption	Start/End Time	Length	Ad-ID			Rate	Type
2 W			6:15 PM CBS 2	·	6p-630p		TVRNC10	016002		\$1,250.00	
1 W		11/05/12	6:13 PM CBS 2		6p-630p	:30	TVRNC10	016002		\$1,250.00	
14 11/02/12	11/05/1	2 M-F	7p-730p	7p-730p	M F	:30	1	\$7,500.00	NM		
Spots: # C	h Day	Air Date	Air Time Descr	iption_	Start/End Time	Length	Ad-ID			Rate	Туре
1 W		11/05/12	7:17 PM M-F 7		7p-730p		TVRNC10	016002		\$7,500.00	
15 11/02/12	11/05/1	2 M-F	730p-8p	730p-8p	M F	:30	1	\$10,000.00	NM		
Spots: # C	h Dav	Air Date	Air Time Descr	iption	Start/End Time	Length	Ad-ID			Rate	Type
1 W		11/05/12	7:35 PM M-F 7		730p-8p		TVRNC10	016002		\$10,000.00	
16 11/02/12	11/05/1	2 Sa 7	7p-730p	7p-730p	S-	:30	1	\$1,800.00	NM		
Spots: # C	h Dav	Air Date	Air Time Descr	iption	Start/End Time	Length	Ad-ID			Rate	Туре
1 W		11/03/12	7:24 PM Sa 7p	·	7p-730p		TVRNC10	016002		\$1,800.00	
			'P	-1	1	.50				, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	

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Invoice #	Invoice Date	Invoice Month	Invoice Period
69665-1	11/11/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
Republican National Comm	RNC	3548

Spots/

						Spois/				
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
17 11/02/12	11/05/12	Sa 730p-8p	730p-8p	S-	:30	1	\$2,000.00	NM		
Spots: # Ch	n <u>Day</u> Air	Date Air Time De	escription	Start/End Time	Lengt	th Ad-ID			Rate	Туре
1 W	HP Sa 11/	03/12 7:54 PM Sa	1730p-8p	730p-8p	:3	0 TVRNC10	16002		\$2,000.00	NM
18 11/02/12	11/05/12	Mon 9p-10p	9p-10p	M	:30	1	\$15,000.00	NM		
Spots: # Ch	n <u>Day Air</u>	Date Air Time De	escription	Start/End Time	Lengt	th Ad-ID			Rate	Type
1 W	HP M 11/	05/12 9:11 PM Mo	on 9p-10p	9p-10p	:3	0 TVRNC10	16002		\$15,000.00	NM
19 11/02/12	11/05/12	Mon 8p-9p	8p-9p	M	:30	1	\$12,000.00	NM		
Spots: # Ch	n <u>Day Air</u>	Date Air Time De	escription	Start/End Time	Lengt	th Ad-ID			Rate	Туре
1 W	HP M 11/	05/12 8:17 PM Mo	on 8p-9p	8p-9p	:3	0 TVRNC10	16002		\$12,000.00	NM
				Total Spots	;	34				

**Payment Terms 30 Days** 

<u>Gross Total</u> \$89,200.00

Agency Commission \$13,380.00

Net Amount Due \$75,820.00